

VISION

Black Women's Health Movement (BWHM) is designed to engage and empower African American women across the socioeconomic spectrum in Greater Cincinnati to live healthier lives -- body and mind.

The Health Gap conducted primary qualitative and quantitative research among Black women in the Greater Cincinnati area of different ages and education levels, and a national literature review of overall women, Black women and family's health issues and programs. The Health Gap is confident we understand what Black women need and want to live more healthier lives.

WHY

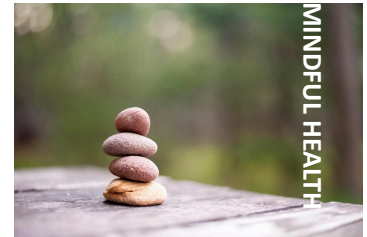
There is a plethora of individualized programming in Greater Cincinnati trying to reach Black women. As with any effort, working in silos limits the potential success of these efforts. Health disparities have not changed in 30 years. There is strength in numbers – the goal of BWHM is work together and move the needle on health outcomes for Black families!

WHO

The Health Gap is the catalyst for improving health outcomes through BWHM. Our experience has impacted over 365,000 people regionally and uniquely enables us to mobilize this movement of individuals, organizations, businesses and providers. Our aim is to mobilize the city to bring culturally relevant, evidence-based solutions to improve the health outcomes of Black Women and their families.



WHAT

By joining the movement: **Women** will have resources that are designed by and for them. **Organizations** will expand their reach and have a stronger impact. **Businesses** will share their expertise and grow their awareness. Everyone has a place within one or more of the focus areas: Physical Health, Mindful Health, Economic Health, Community Health.



HOW

To join the movement or learn more about BWHM, visit <https://closingthehealthgap.org/what-we-do/bwhm/>.

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